

DIRECT SELLER GUIDE

PLEASE READ THIS DIRECT SELLER GUIDE THOROUGHLY AND CAREFULLY BEFORE BECOME A DIRECT SELLER. FURTHER YOU SPECIFICALLY COVENANT THAT YOU ARE AT LEAST 18 YEARS OF AGE AND YOU ARE COMPETENT UNDER LAW TO ENTER INTO A LEGALLY BINDING AND ENFORCEABLE CONTRACT. YOU AGREE TO COMPLY WITH ALL LAWS OF INDIA GOVERNING COOPERATION BETWEEN YOU AS DIRECT SELLER. AND THE COMPANY AS DIRECT SELLER ENTITY. YOU ACKNOWLEDGE AND AGREE THAT YOU HAVE HAD ENOUGH TIME TO READ AND UNDERSTAND THIS GUIDE. IF YOU DO NOT AGREE TO THIS GUIDE MAY NOT BECOME A DIRECT SELLER.

This Direct Seller Guide (hereinafter - **Guide**) contains information on steps how you can become a Direct Seller, manage your Direct Seller account, about the products that Direct Seller promotes and sells and other information related to the cooperation in Direct Selling sphere between you and the Company. The Guide is aimed to help you to understand the Company's policy in regard to the Direct Selling business activity.

DEFINITIONS & INTERPRETATIONS

Direct Seller a person who agreed to be bound by terms and conditions of a Direct Seller Agreement with the Company, according to which the person promotes and stimulates sales of products in exchange for a bonus reward.

Direct Seller Agreement means an agreement which determines contractual relationship between the Company and the Direct Seller by setting out the appointment, rights, obligations and responsibility of the Parties as well as terms and conditions on Direct selling in regard of products and services offered by the Company and/or its partners for selling.

Direct Selling means marketing, distribution and sale of products or providing of services as a part of network of directly selling to Consumers/prospective direct sellers other than under a pyramid scheme. Provided that such sale of products or services occurs otherwise than through a permanent retail location to the Consumers/prospective direct sellers, generally in their houses or at their workplace or through explanation and demonstration of such products and services at a particular place.

Direct Seller Account means a part of the Internal Account and is an electronic record that displays the turnover of the Direct Seller's business within the framework of cooperation with the Company.

Internal Account means a set of tools and information displayed Direct Seller activity.

Approval Policy means a policy that covers the Know Your Client procedure (abbreviated as KYC), which means that the Company identifies the Direct Seller and runs a background check before his/her approving as a Direct Seller, and also verifies that the actions of the Direct Seller comply with the provisions of the current rules of the Company, governing the rights and obligations of the parties.

Online Platform means a communication and information tool (available online), aimed at effective interaction in the field of financial education, enabling online transactions, selling goods, facilitating mutually beneficial cooperation to boost sales.

Client Card means an electronic record which gives to its holder benefits provided by the Company's partners.

Workbook Lite means a product named "Success Framework Workbook" which represents a detailed and well-thought-out guide and tool for strategic action to achieve personal goals in individual and collective business activities.

WorkbookSet (Smart, Pro) means a set of products named "Success Framework Workbook" which represents a detailed and well-thought-out guide and tool for strategic action to achieve personal goals in individual and collective business activities.

Workbook shall mean Workbook Lite or/and WorkbookSet (Smart, Pro).

Message Box means the secure electronic communication tool available for use in the Direct Seller Account.

Rewards (or bonuses, Reward Units): remuneration credited to the Direct Seller for the successful promotion of the products and services.

Direct Seller identification number (or UID) means unique identification number issued by the Company to the Direct Seller as token of acceptance of his application for Direct Selling.

Consumer means who buys products or services for personal (self) use and not for resale or commercial purpose and shall have the same meaning as provided under the Consumer Protection Act, 1986.

HOW TO BECOME A DIRECT SELLER

1. Before you decide to become a Direct Seller, you shall read and clearly understand the terms and conditions of the Direct Seller Application Form, Direct Seller Agreement, Marketing Program GoldSet, Data Privacy Policy and Website terms of use, which are available on the Website of the Company.
2. If you agree with terms and conditions of above mentioned documents, you need to open the Internal account in the Company's website - <https://sales.globalindiagold.com>, registration page, by submitting the requested data.
3. After getting an access to your Internal Account, you shall fill Direct Seller Application Form (hereinafter - **Application Form**), and send it along with the relevant KYC related self-attested documents indicated in the Application Form, by pressing "Sign and send for verification" button.
4. The Company will verify the Application Form and requested documents before appointing the Direct Seller. The Company reserves the sole right to accept or reject (without giving reasons) the application of the Direct Seller. Upon scrutiny and verification of the Application Form to its

sole satisfaction, the Company will register Direct Seller and shall allot the Direct Seller with a Unique ID.

5. The Direct Seller hereby consents and confirms that no fee has been charged from him in any form by the Company for becoming a Direct Seller and neither he has been obligated to buy any products.
6. In case of your approval as a Direct Seller, the Company will inform you accordingly. Necessary documents or/and information may be required from you by the Company to meet legal requirements in regard to your appointment.
7. The confirmation of your appointment as a Direct Seller will be proved by issuance of Certificate and Direct Seller ID card. The Company will inform you through Message Box about the receiving/getting the Certificate and Direct Seller ID card.

DIRECT SELLER INTERNAL ACCOUNT

An access to your Internal Account is carried out through the Online Platform which is allocated on the Company`s website - <https://sales.globalindiagold.com>.

Along with your registration of your Internal account on the Online Platform you will be asked to read and agreed with terms and conditions of the website and data privacy policy designed by the Company. Your acceptance of these terms and conditions is a prerequisite for becoming a Direct Seller.

The access is provided on an individual basis and controlled by your username and password for access. Through the Online Platform you can gain access to products and services provided by the Company.

You are responsible for all transactions and instructions which have been authorized using your Online Platform password.

We have no obligation to verify any instruction given to us through your Online Platform Internal Account.

Concerning any issue related to your Internal Account, you can reliably contact the Company through your Message Box. You will receive messages from the Company in the same way. You shall be deemed to have received a message posted in your Client Message Window on the day it was sent. An e-mail notification is also sent to the Client`s e-mail address every time a message is sent to your Message Window, which shall be deemed to have been received on the day on which it is sent in accordance with this clause.

PRODUCTS FOR PROMOTION AND SELLING

Description of products

The Company regarding to the nature of its business promotes and sales products and services offered by the Company and/or its partners.

Please aware on products offered by the Company for selling on <https://sales.globalindiagold.com>.

By recommending and selling the products to the Consumers and prospective direct sellers, you will have a right to receive Rewards in accordance to the terms and conditions of the Marketing Program GoldSet.

Warranty

The products like Workbooks, will carry warranty of 15 days. During the warranty period, if there is a manufacturing defect in the products, then the Company will replace defective product within 15 days of receiving the defective products.

If you have any questions pertaining to the warranty for products provided by the Company please contact us through customer support service.

Refund

Direct Seller will be entitled to seek refund of the products in term specified by Law of India and upon showcasing the original invoice to the condition that the products are in Saleable condition and have not been opened /unpacked. The Company shall refund full amount after deducting of packaging, courier, and applicable taxes etc as per the norms issued by the Govt.

Delivery of the purchased products

Delivery of the purchased products will be provided to the buyer at the expenses of the buyer according to the information indicated in the Order in regard to the delivery address. The purchase price of the product does not include delivery cost.

SALES INCENTIVES

For your activity as a Direct Seller you will receive a sales incentives - Rewards (or bonuses, Reward Units). More information about how these Rewards are calculated and how you can receive them please read terms and conditions of Marketing program GoldSet that are available on our website - www.zeltseller.in.

CONTACTS AND COMMUNICATION

You acknowledge that the primary method for accessing your account and communicating with us is through the Internet.

You must inform us of any changes to your e-mail address, telephone number, postal address, physical address, bank account details, or any other important information. We do not accept any responsibility for errors made due to incorrect personal information provided.

UPDATES

The Company may, in its sole and absolute discretion, update the Guide from time to time. Company will post its updated version on this page. We encourage you to review this Guide for any changes.